

Website Advertising

WEBSITE DISPLAY BANNER ADVERTISING

BANNER TYPE	SIZE (IN PIXELS)	3 MONTHS	6 MONTHS	12 MONTHS
Button	88 x 31	\$75.00	\$125.00	\$200.00
Rectangle (Small)	120 x 60	\$150.00	\$225.00	\$425.00
Rectangle (Large)	120 x 90	\$225.00	\$375.00	\$625.00
Square	125 x 125	\$325.00	\$575.00	\$925.00
Skyscraper	120 x 240	\$600.00	\$1,000.00	\$1,675.00
Half Banner	468 x 30	\$775.00	\$1,350.00	\$2,200.00
Story Ad (Island)	300 x 250	\$900.00	\$1,575.00	\$2,600.00
Standard Banner	468 x 60	\$1,125.00	\$1,975.00	\$3,150.00
Leaderboard	728 x 90	\$2,100.00	\$3,675.00	\$5,875.00

A One-Time Set Up fee of \$50.00 will be applied for new advertisers.

WEBSITE / E-MAIL DIRECTORY

Non-commissionable

TYPE	Single Issue	6 Months	12 Months
Website OR E-Mail Address	\$35.00	\$75.00	\$165.00
Website AND E-Mail Address	\$55.00	\$125.00	\$225.00
Add Logo to Your Listing (Up to 2" x 2")	\$40.00	\$75.00	\$175.00

PROFESSIONAL DIRECTORY

(Non-commissionable ; sold on a yearly basis)

DISPLAY SIZES: (IN PIXELS) 300 x 120 120 x 300 Add multiple listings together for maximum exposure!	3 MONTHS:
	\$225.00
	6 MONTHS:
	\$400.00
	12 MONTHS:
	\$600.00

CLASSIFIED LISTINGS

Text Only Rates shown. (Up to 240 x 240).	RATES:
Add your logo to any listing for \$10/month. (up to 180 x 180 in size)	1 Month: \$30.00
	3 Months: \$75.00
	6 Months: \$110.00
	1 Year: \$200.00

Internet Display Ad File Requirements:

- Animated or static .GIF or .JPG files (No Flash [.SWF] files)
- 72 dpi web-ready images; RGB color format

Production charges apply (\$55.00 per hour) for any ads corrected to file requirements.