

# MINERS NEWS NEWSPAPER DISPLAY ADVERTISING

*\*(All prices are per edition, billing will be prior to each issues print time – U.S. funds only)*

Size	Specifications (Width x Height)	Single Issue (2 Months of Coverage)		3 Issues (6 Months of Coverage)		6 Issues (12 Months of Coverage)	
		Black & White	Full Color	Black & White	Full Color	Black & White	Full Color
<b>Double Truck *</b> (2 Full Page Ads)	22" x 17" (with bleed) 21" x 15" (no bleed)	\$3,400.00	\$4,500.00	\$3,300.00 *	\$4,400.00 *	\$3,200.00 *	\$4,300.00 *
		\$3,200.00	\$4,300.00	\$3,100.00 *	\$4,200.00 *	\$3,000.00 *	\$4,100.00 *
<b>Full Page Ad</b>	11"x 17" (with bleed) 9.75" x 15" (no bleed)	\$1,950.00	\$2,700.00	\$1,850.00 *	\$2,600.00 *	\$1,750.00 *	\$2,500.00 *
		\$1,800.00	\$2,550.00	\$1,700.00 *	\$2,450.00 *	\$1,600.00 *	\$2,350.00 *
<b>Mini Page Ad</b>	9.75" x 12" 8.25" x 14"	\$1,400.00	\$2,100.00	\$1,300.00 *	\$2,000.00 *	\$1,200.00 *	\$1,900.00 *
<b>1/2 Page Ad</b>	9.75" x 7.5" 7.25" x 10" 4.75" x 15"	\$1,000.00	\$1,600.00	\$900.00 *	\$1,500.00 *	\$800.00 *	\$1,400.00 *
<b>1/3 Page Ad</b>	9.75" x 5" 7.25" x 6.75" 4.75" x 10.25"	\$700.00	\$1,200.00	\$600.00 *	\$1,100.00 *	\$550.00 *	\$1,000.00 *
<b>1/4 Page Ad</b>	9.75" x 3.75" 7.25" x 5" 4.75" x 7.5"	\$600.00	\$1,000.00	\$500.00 *	\$900.00 *	\$450.00 *	\$850.00 *
<b>1/6 Page Ad</b>	7.25" x 3.5" 4.75" x 5.25" 2.25" x 11.25"	\$400.00	\$700.00	\$350.00 *	\$650.00 *	\$325.00 *	\$625.00 *
<b>1/8 Page Ad</b>	7.25" x 2.5" 4.75" x 4" 2.25" x 8.25"	\$325.00	\$575.00	\$300.00 *	\$550.00 *	\$275.00 *	\$525.00 *
<b>1/10 Page Ad</b>	7.25" x 2" 4.75" x 3" 2.25" x 6.5"	\$225.00	\$425.00	\$190.00 *	\$390.00 *	\$175.00 *	\$375.00 *
<b>1/12 Page Ad</b>	7.25" x 1.5" 4.75" x 2.25" 2.25" x 4.75"	\$200.00	\$350.00	\$180.00 *	\$330.00 *	\$165.00 *	\$315.00 *
<b>Business Card</b> (1/16 Page Ad)	4.75" x 1.75" 2.25" x 3.5"	\$150.00	\$280.00	\$130.00 *	\$260.00 *	\$115.00 *	\$240.00 *

A complimentary listing in our Advertisers Index in each issue plus a FREE website link on our website ([www.minersnews.com](http://www.minersnews.com)) is provided at no additional cost for our Display Advertisers.

<b>SPECIAL PLACEMENT OPTIONS:</b>	<b>COLOR:</b>
Inside Front Cover or Outside Back Cover: <b>Add 15%</b> Inside Back Cover or Center Pages: <b>Add 10%</b>	<b>Spot Color or PMS Color:</b> \$150.00 per color ; 4-color Process: Varies  <ul style="list-style-type: none"> <li>A 50% color discount applied on the 2nd page of the double truck.</li> </ul>

<b>MECHANICAL:</b>	<b>ADVERTISING AGENCIES:</b>
Trim Size: 10.75" wide by 16.5" tall Image Area: 10" wide by 15" tall 0.5" margins, 0.125" margins between columns. 5 column width – 1.85" columns	15% discount of gross billing allowed to recognized advertising agencies on space and color. Commission is not allowed on Classifieds, Professional Directory, or Website Advertising, or for other charges such as production, trimming, printing of inserts and insertion charges.